

Online advertising including websites and social media of Cosmetic Medicines

Prepared April 2024

(Date of origination: April 2024 / Review Date: March 2025)

Appearance Clinics | Online advertising and cosmetic medicines

What products are we talking about – prescription medicines and medical devices

What is meant by advertising and how it includes websites and social media posts

Advertising Issues

- Websites & Social Media pages
- Before and After images / video posts
- Comparative advertising
- Gifts, Give-aways and prize draws
- Customer feedback & Influencers (including content developers)
- # Hashtags
- PRP – Platelet Rich Plasma Therapy
- MINT mono threads
- Haytox

All advertising involving anti-wrinkle injections, dermal fillers and double chin medicines / medical devices are Direct-To-Consumer (DTC) advertisements and should be TAPS Approved

Appearance Clinics | **Guidance on advertising**

Self-regulation encourages the industry to take responsibility to ensure legal, decent, honest and truthful advertising communications to consumers. There are a number of incentives. Most advertisers do not want to deliberately mislead or offend current or potential customers. They understand the importance of responsible advertising of restricted products and engage with pre-vetting processes and code-compliance prior to the release / publication of advertising. If consumers trust advertising, it is more effective. Advertising self-regulation also works best alongside a legislative framework. There are over 50 pieces of legislation covering advertising content or placement in New Zealand.

Ultimately, the responsibility to comply with all aspects of advertising regulation is shared between all the parties to an advertisement or promotion.

Appearance Clinics | What products are we talking about?

The direct-to-consumer (DTC) advertising of all these Medicines and Medical Devices are regulated by:

- The Medicines Act 1981
- The MedSafe Guidelines
- The ASA Therapeutic & Health Advertising Code.

Any and all promotion activities involving these products should have TAPS Approval

 **BOTOX**[®]
Botulinum Toxin Type A

 **XEOMIN**[®]
IncobotulinumtoxinA

 **Dysport**[®]
BOTULINUM TOXIN TYPE A

 **belkyra**[®]
deoxycholic acid

 **HYALASE**
Hyaluronidase 1500 IU

 **Juvéderm**[®]

 **Restylane**[®]

 **TEOSYAL**

 **PROFHILO**[®]

 **BELOTERO**[®]

 **SCULPTRA**[®]

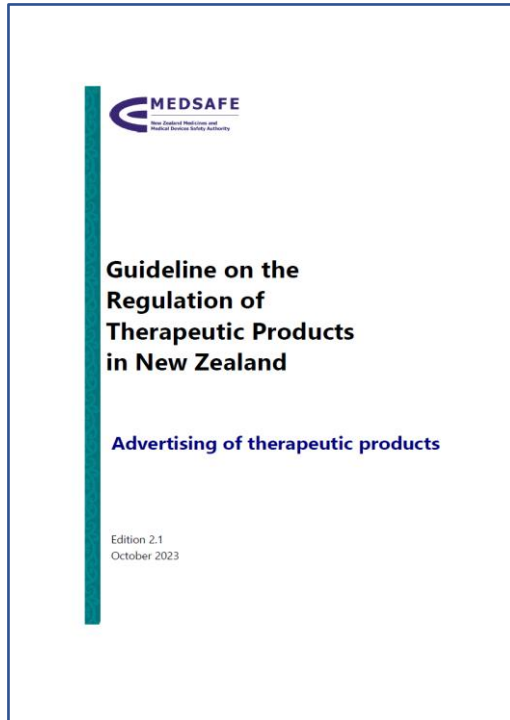
Appearance Clinics | What online advertising are we talking about?

Website, social media pages and posts are ALL regarded as **ADVERTISING** under the ASA definition of advertising and the Medicines Act.

This is also the view of MedSafe



Appearance Clinics | What online advertising are we talking about?



Section 5.4. Pre-vetting service for therapeutic product advertisements

Those wishing to advertise through mainstream media will require a TAPS approval number (issued by a TAPS adjudicator or a delegated authority) before their advertisement will be accepted for publication. All advertisers are strongly encouraged to use this service as a means of identifying any problems with their advertisements and obtaining advice on how those problems can be overcome.

Advertisers should be aware, however, that use of the pre-vetting service does not remove the liability of a company for the content of its advertisements. The pre-vetting service is able to provide guidance, but does not guarantee compliance with the various advertising codes and the legislation.

Appearance Clinics | What online advertising are we talking about?



THERAPEUTIC AND HEALTH ADVERTISING CODE

Purpose of the Code

The purpose of this Code is to ensure that advertisers maintain rigorous standards in therapeutic and health advertising.

All advertising shall adhere to the laws of New Zealand and the Principles and Rules set out in this Code. The ASA Advertising Standards Code should also be consulted. Many sectors in this category have their own codes with specific advertising requirements and these should also be taken into account by advertisers.

Definition of Advertisement

"Advertising and Advertisement(s)" means any message, the content of which is controlled directly or indirectly by the advertiser, expressed in any language and communicated in any medium with the intent to influence the choice, opinion or behaviour of those to whom it is addressed.

Application of the Code

This Code covers all words and visual depictions in all advertising for therapeutic products (medicines and medical devices), natural health products and dietary supplements, health services and methods of treatment. This Code may also apply when therapeutic or health claims are made in advertisements for other products or services not defined in this code. This Code does not apply to labels or packaging. However, when a label or packaging appears in an advertisement it forms part of the advertisement and therefore any visible aspects are covered by this Code.

Interpreting the Code

Social responsibility in advertising is embodied in the Principles and Rules of the Code. In interpreting the Code, emphasis must be placed on compliance with both the spirit and intention of the Code. It is possible for advertising to be in breach of one or more of the Principles in the Code without being in breach of a specific Rule.

In determining whether a Principle has been breached, the Complaints Board will have regard to all relevant matters, including:

- generally prevailing community standards;
- previous decisions;
- the consumer takeout from the advertisement;
- the context, medium and intended audience; and
- the product or service being advertised.

For the avoidance of doubt, where legislation relevant to this Code has been updated and/or if a conflict occurs in relation to legislative and code requirements, legislative requirements will prevail.

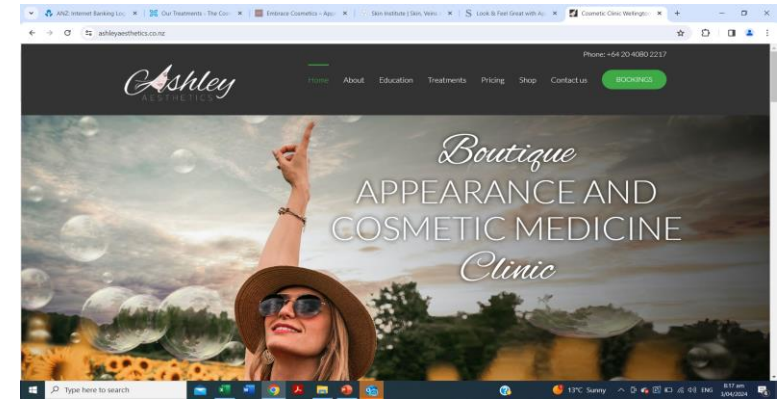
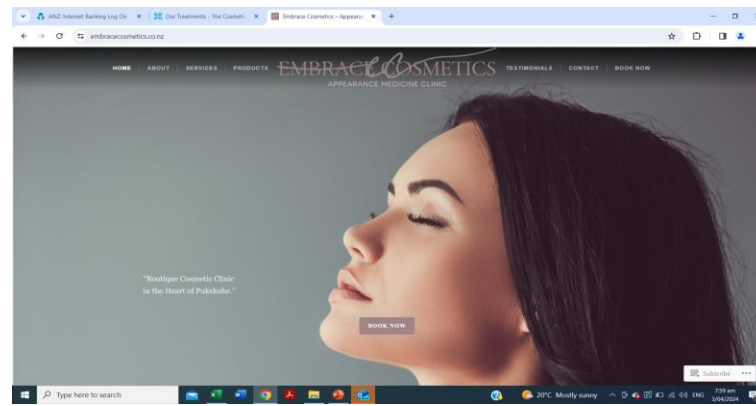
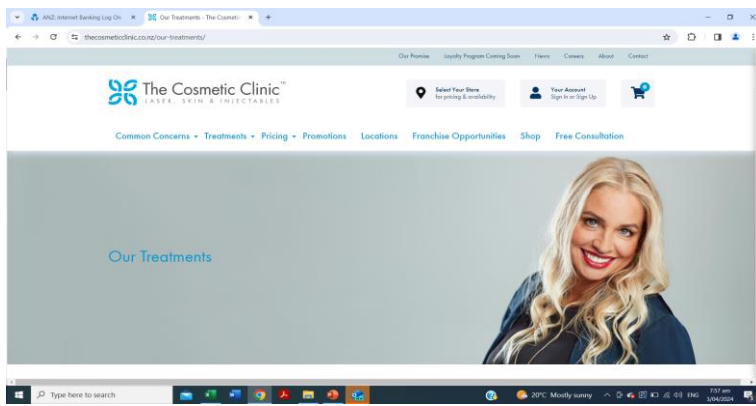
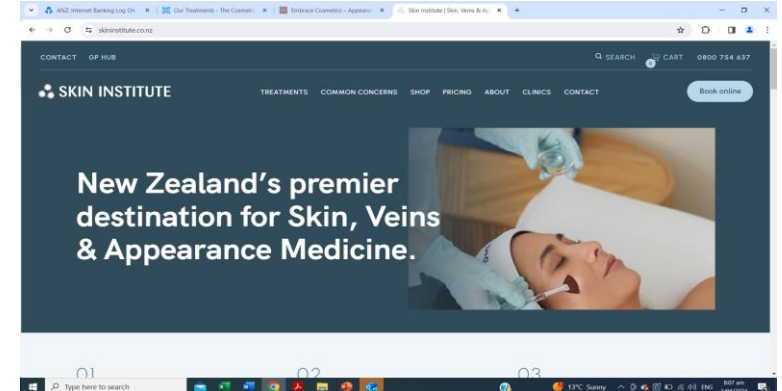
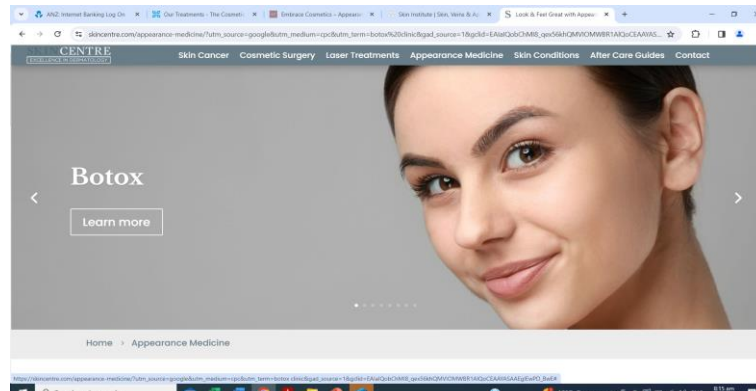
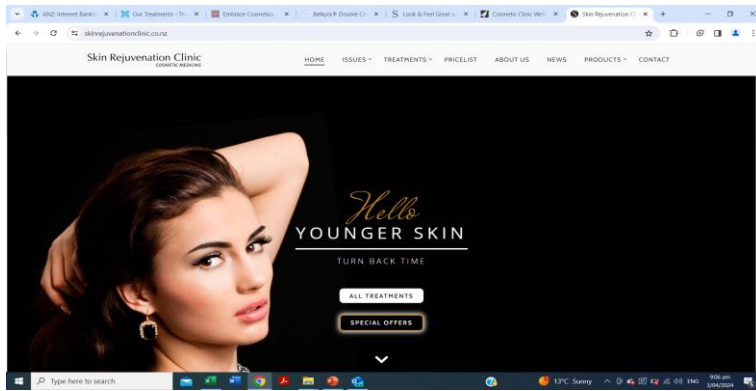
The Therapeutic Advertising Pre-Vetting Service (TAPS) is a user-pays service available to all advertisers making therapeutic and health claims to help minimise the risk of breaching the ASA Codes of Practice as well as other industry codes and relevant legislation. Information about TAPS is available at <http://www.anza.co.nz>.

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Appearance Clinics | Guidance on websites and social media page advertising

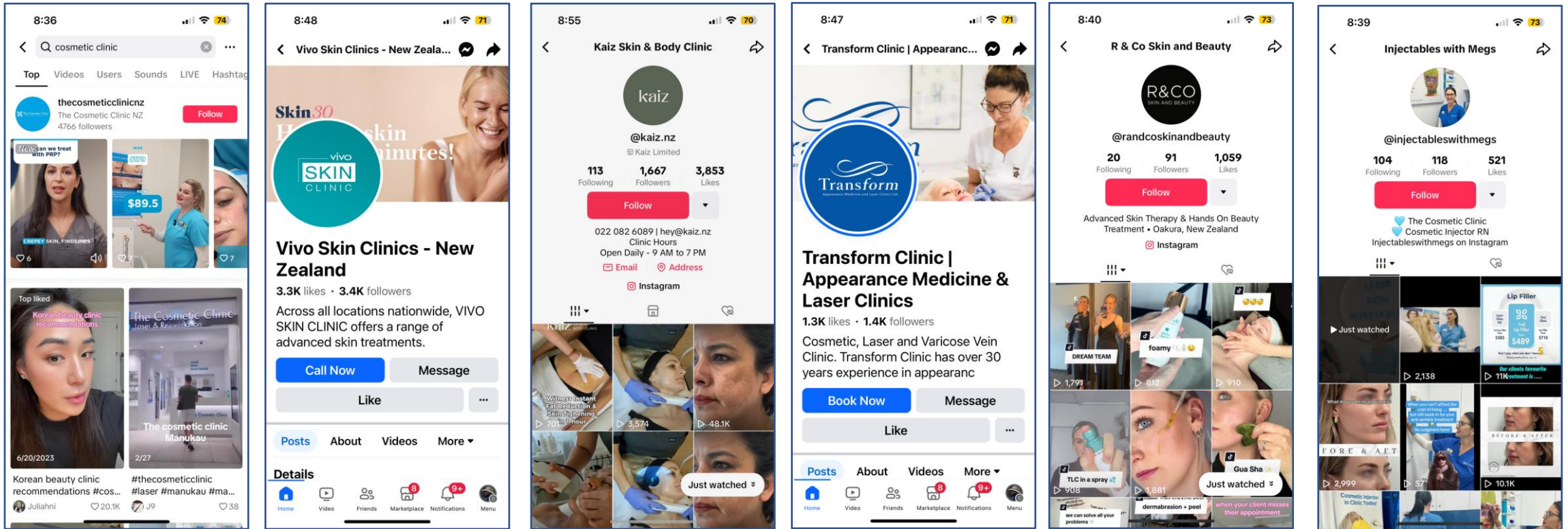
Appearance Clinics | Guidance on website & social media page advertising

Your company or clinic website and all its content is regarded as advertising under the ASA definitions of advertising and Medsafe guidance on promotion.



Appearance Clinics | Guidance on website & social media page advertising

Your company or clinic social media page and posts are all regarded as advertising under the ASA definitions of advertising and Medsafe guidance on promotion.



Appearance Clinics | **Guidance on website & social media page advertising**

When advertising services offered by your clinic on your website with respect to prescription medicines and medical devices what is and is not breaching the Medicines Act or ASA Advertising Codes?

General Terms that are acceptable
as headers for services on your
webpages

Anti-wrinkle injections
Double Chin treatment
Dermal filler treatments

Copies of the recommended consumer mandatory information to appear on your website when using brand name of prescription medicines and medical devices (see slide 5) can be found at the end of this slide resource

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General Terms that are acceptable as headers for services on your webpages

Anti-wrinkle injections
Double Chin treatment
Dermal filler treatments

Using Brand names of prescription medicines and medical devices are acceptable as headers for services on your webpages provided your website includes the consumer mandatory information

Copies of the recommended consumer mandatory information to appear on your website when using brand name of prescription medicines and medical devices (see slide 5) can be found at the end of this slide resource

Appearance Clinics | Guidance on website & social media page advertising

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Anti-wrinkle injections
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Dermal filler treatments

Using Brand names of prescription medicines and medical devices are acceptable as headers for services on your webpages provided your website includes the consumer mandatory information

Using Brand names of prescription medicines and medical devices **without** consumer mandatory information on the webpage are NOT acceptable

This breached:

- **The Medicines Act 1981**
- **The ASA Therapeutic & Health Advertising Code**
- **IP & ® of the Brand name owner**

Copies of the recommended consumer mandatory information to appear on your website when using brand name of prescription medicines and medical devices (see slide 5) can be found at the end of this slide resource

Appearance Clinics | **Guidance on website & social media page advertising**

When advertising services offered by your clinic on your website with respect to prescription medicines and medical devices what is and is not breaching the Medicines Act or ASA Advertising Codes?

Botox®

**Is the brand name of a prescription medicine.
Irrespective of where and how the name appears on your website
the consumer mandatory information for the product
needs to appear on your website, ideally on the same webpage page.**

Copies of the recommended consumer mandatory information to appear on your website when using brand name of prescription medicines and medical devices can be found at the end of this slide resource

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Belkyra®

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Appearance Clinics | **Guidance on advertising services on your website**

When advertising services offered by your clinic on your website with respect to prescription medicines and medical devices what is and is not breaching the Medicines Act or ASA Advertising Codes?

Profhilo®

**Is the brand name of a medical device.
Irrespective of where and how the name appears on your website
the consumer mandatory information for the product
needs to appear on your website, ideally on the same webpage page.**

Copies of the recommended consumer mandatory information to appear on your website when using brand name of prescription medicines and medical devices can be found at the end of this slide resource

Appearance Clinics | Guidance on website & social media page advertising

When advertising services offered by your clinic on your website with respect to prescription medicines and medical devices **it is your responsible** to check that **your services match the approved indications** in the Data Sheet of a prescription medicine or **match the Intended Purpose** in the WAND of a medical device.



APPROVED USED

The aesthetic / cosmetic indications for botulinum toxin products are (upper facial rhytids), **forehead lines, crow's feet and glabellar lines.**



UNAPPROVED USES

Botulinum toxin injections are NOT approved for **injection into lips for fullness (lip flip) or gummy smile injection into neck and chin (Neck Lift) Bruxism or teeth grinding.**

Appearance Clinics | Guidance on website & social media page advertising

Advertising services not approved in a product's data sheet or WAND is a breach of section 20.2 of the Medicines Act) A person who contravenes subsection (2) commits an offence, and is liable on conviction (a) in the case of an individual, to imprisonment for a term not exceeding 6 months or a fine not exceeding \$20,000: (b) in the case of a body corporate, to a fine not exceeding \$100,000



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UNAPPROVED USES

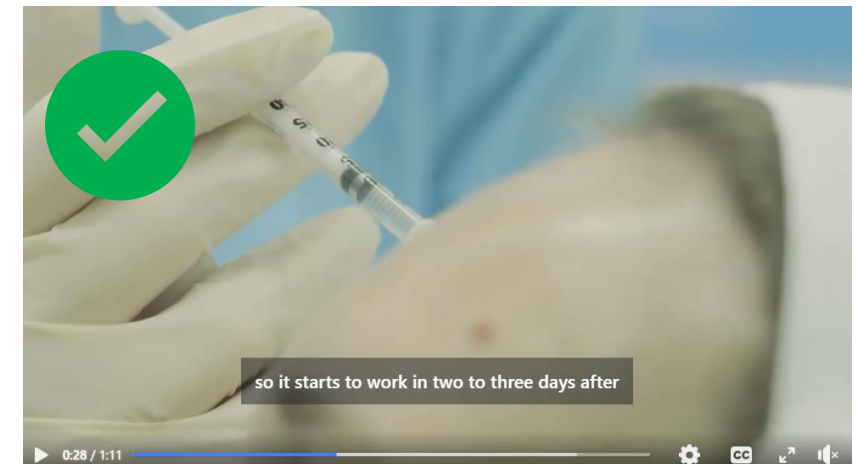
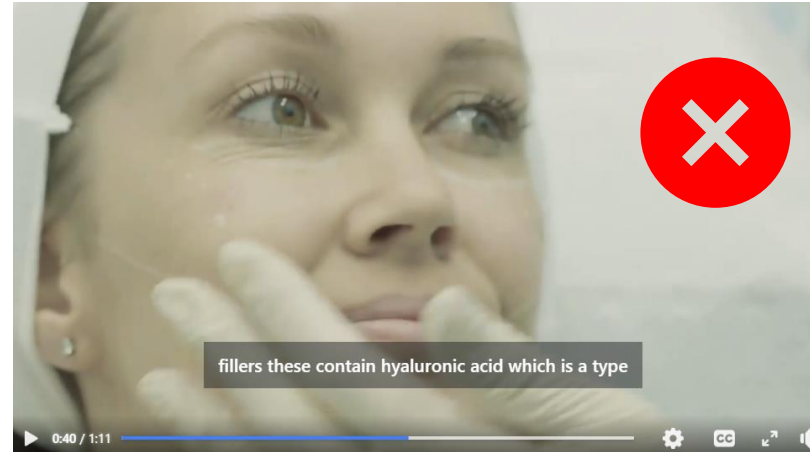
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Appearance Clinics | Guidance on website & social media page advertising

When advertising services offered by your clinic on your website or social media page you need to be careful.

Clearly identifiable patients undergoing a procedure in terms of **anti-wrinkle injections** or **dermal fillers** in a videos or still images implies is considered a testimonial which contravenes the Medicines Act.

The patient should not be identifiable throughout the video.

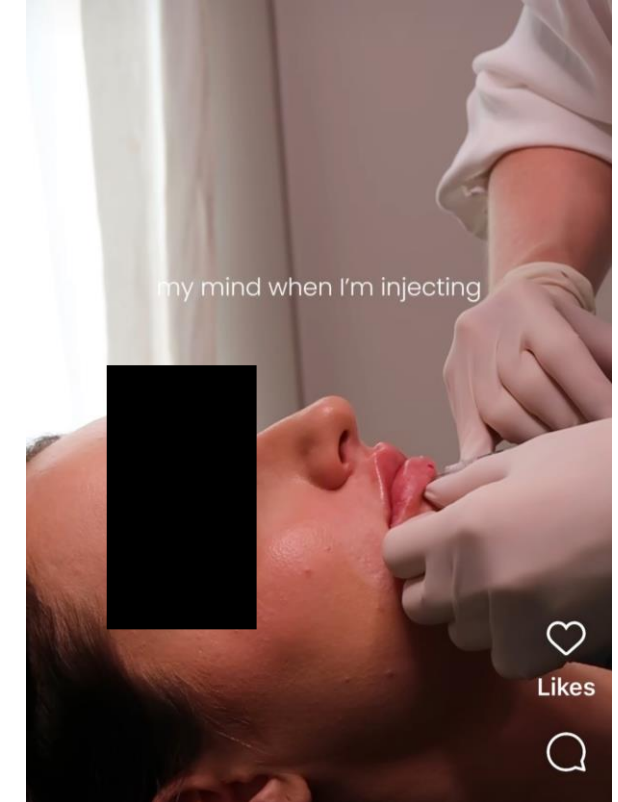
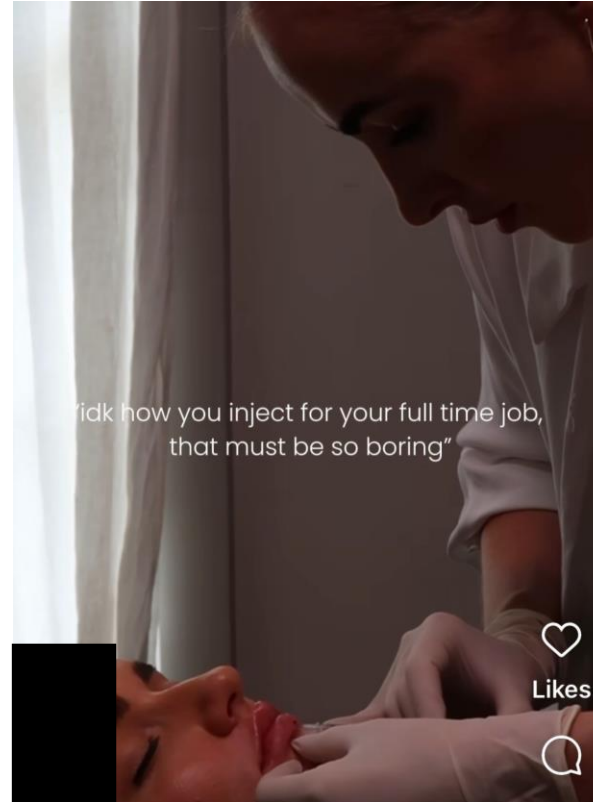


Appearance Clinics | Guidance on website & social media page advertising

When advertising services offered by your clinic on your website or social media page you need to be careful.

Clearly identifiable staff members conducting a procedure in terms of **anti-wrinkle injections** or **dermal fillers** in a videos or still images implies endorsement by a healthcare professional.

This is not allowed under the Medicines Act or the Medical Councils Statement on Advertising



Appearance Clinics | Guidance on before and after images/video

Appearance Clinics | Guidance on before and after images/video

Irrespective of whether *before and after* images/videos appear on your website or on social media platforms posts such as Instagram, Tik Tok etc they need to be used with caution.

Videos and images showing the patient so that they could be identified cannot be used. If the person can be identified it is considered a testimonial which contravenes the Medicines Act.



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Just covering eyes / eyeball is not sufficient to stop a person from being identified.

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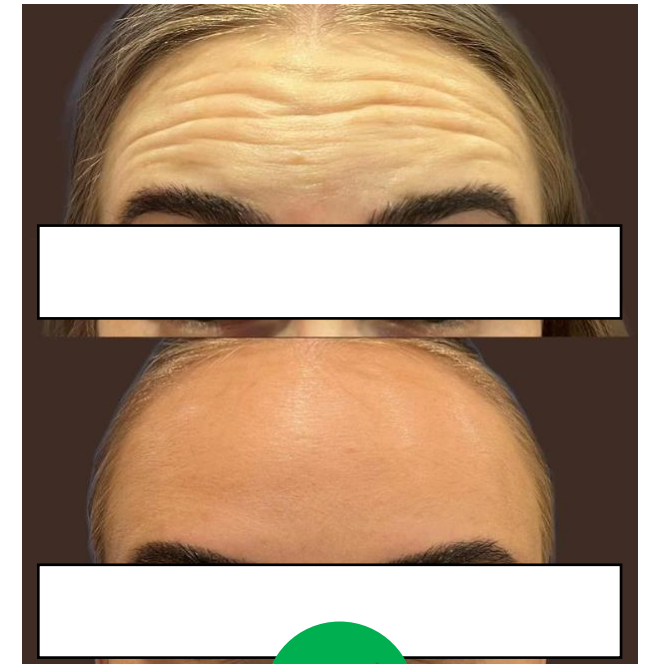
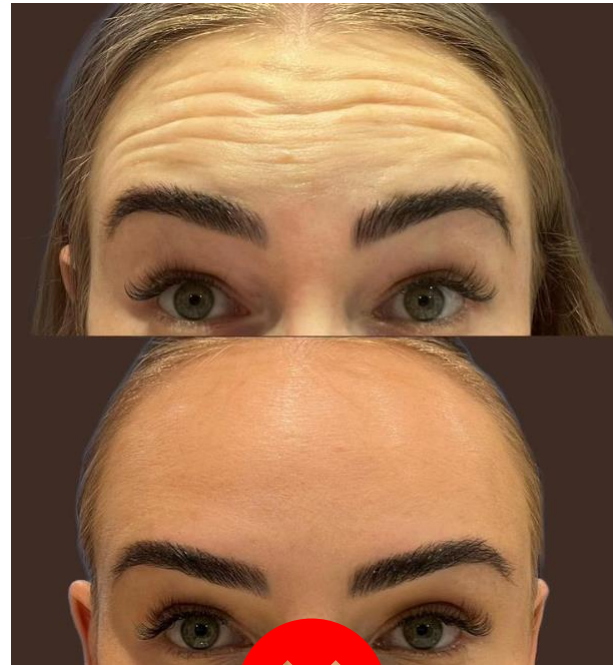


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- Videos and images of *before and after* should be tightly focused on the area of treatment to avoid the risk of being able to identify.



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Appearance Clinics | Guidance on comparative advertising

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Comparative advertising is not prohibited but needs to be very carefully considered and crafted.

COST - The banner opposite needs some Terms & Conditions on it. A clear defining around what is the price that will be beat by a further 10%.

If it is on the price of a prescription medicine or medical device only then this is not acceptable.



Appearance Clinics | Guidance on comparative advertising

Comparative advertising is not prohibited but needs to be very carefully considered and crafted.

COST - The banner opposite needs some Terms & Conditions on it. A clear defining around what is the price that will be beat by a further 10%.

However, if the 10% discount covers not just the price of the product but also nurse time, equipment used etc then it is acceptable



We'll Beat Their Price
EVEN IF IT'S ON SALE
BY A FURTHER 10%
Conditions Apply

Talk to us today if you are concerned about wrinkles and lines. We will beat any other price by 10%, this includes your personal consultation and the treatment that is right for you.



Appearance Clinics | Guidance on comparative advertising

Comparative advertising is not prohibited but needs to be very carefully considered and crafted.

COST - The advertising of discounts on prescription medicines and medical devices is not permitted.



Exclusive Discounts

Enjoy 15% off all treatments, 5% off our special packages, and 5% off skincare products, offering you unmatched value.



Discounted Injectables

Get exclusive discounts on our range of cosmetic injectables and IV drip therapies.



Regular Skin Analysis

Every 3 months, we'll assess your skin to track progress and adapt your treatment plan.



Appearance Clinics | Guidance on comparative advertising

Comparative advertising is not prohibited but needs to be very carefully considered and crafted.

COST - However, discounts as a percentage reduction of the overall cost of treatment is acceptable. Any advertisement needs to clearly state this fact

AMAZING ANTIWRINKLE & DERMAL FILLER INTRO OFFER

Free consult + 20% OFF Promotion

AMAZING ANTIWRINKLE & DERMAL FILLER INTRO OFFER

Free consult + 20% OFF Promotion

Are you curious about the benefits of antiwrinkle injectables and dermal fillers? Well, here's your chance to experience them for yourself... Book an antiwrinkle or dermal filler treatment at any participating clinic and you'll enjoy a FREE cosmetic consult + 20% OFF your first* treatment. *For new Skin Institute clients or existing clients who have not had either treatment at a Skin Institute clinic before. Consultation and treatment with nurses only. Full Ts&Cs apply. See terms & conditions page for full details.

Book Now

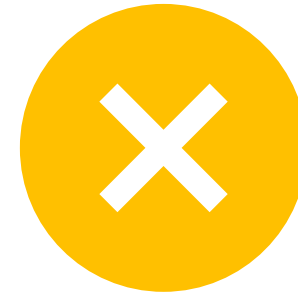
AVAILABLE AT THE FOLLOWING CLINICS: [NorthWest Ponsonby](#), [Remuera](#), [Waiheke Island](#), [Albany \(Constellation Dr\)](#), [Takapuna](#), [Dunedin](#).

FOR A LIMITED TIME. ONE REDEMPTION PER CUSTOMER.

Appearance Clinics | **Guidance on comparative advertising**

Comparative advertising is not prohibited but needs to be very carefully considered and crafted.

SERVICES – While it is Ok to advertising the quality of the service your clinic provides, eg friendly staff, types of services / machinery offered is acceptable. To imply that these of your clinic are better than competitors is not acceptable.



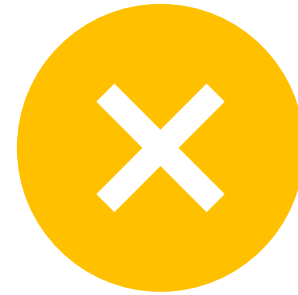
It is an offence under the Fair Trading Act to make a claim in an advertisement that cannot be substantiated. Advertisers must be able to back up a claim before the claim is made in an advertisement.

Appearance Clinics | **Guidance on comparative advertising**

Comparative advertising is not prohibited but needs to be very carefully considered and crafted.

PRODUCTS – Whilst comparing the performance of products is allowed the level of proof required needs to be very high and held on file by your clinic.

Advertising material from a manufacturer or supplier is not really sufficient proof.



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Appearance Clinics | Guidance on gifts, give-aways and prize draws

Appearance Clinics | Guidance on gifts, give-aways & prize draws

Gifts & Give-aways for prescriptions
medicines i.e. **botulinum toxin products** or
Medical Devices i.e. **dermal fillers** CANNOT be
undertaken.

- It is recommended that it is made very clear in any Gift / Give-away / Prize Draw offered by a clinic that prescription medicines / medical devices are not part of the Gift/Give-Away/Prize Draw

If you are thinking, of offering gifts discounts, please make sure you approach a TAPS Adjudicator for advice during concept development.

Medical Council Statement on Advertising

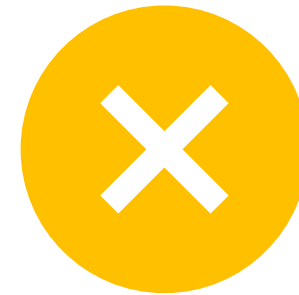
- Offering discount coupons, gift certificates, online deals and vouchers
- If you offer inducements such as discount coupons, online deals and vouchers or gift certificates, you must ensure that they do not undermine your relationship with the patient and the informed consent process.
- In particular, you must make it clear that:
 - buying the deal, coupon or certificate does not equate to informed consent from the patient
 - you will assess the patient and discuss treatment options
 - before going ahead with any treatment
 - the patient has the right to opt out of the treatment at any time
 - you will not provide the treatment if your assessment indicates that the patient is not a suitable candidate.
- You should not offer medical assessments or treatments as a prize or gift where your objective is to make money and/or to increase your or your practice's profile

Appearance Clinics | Customer feedback, & Influencers (including Content Developers)

Appearance Clinics | **Guidance on customer feedback and influencers**

Customer feedback and influencer posts and videos on your clinic via Instagram, tik tok, facebook etc need to be considered carefully and well crafted.

CUSTOMER FEEDBACK – Any feedback posts or videos by customers must be restricted to comments on the friendliness of staff, the way they made the customer feel about the time at your clinic.



Customer feedback posts and videos must not cover any information about their treatment with a medicine / medical device or their assessment of the performance of any treatment. Testimonials of any kind for prescription medicines and medical devices are not allowed in the Medicines Act 1981.

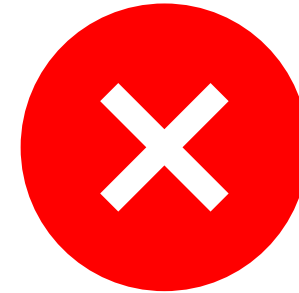
Appearance Clinics | **Guidance on customer feedback and influencers**

Customer feedback and influencer posts and videos on your clinic via Instagram, tik tok, facebook etc need to be considered carefully and well crafted.

INFLUENCES (CONTENT DEVELOPERS) –
Advertisements by influencers need to follow the same guidance as for customer feedback.

In addition, the nature of the agreement between the influencer and advertiser needs to also be declared on the advertisement.

- The ASA recommends the labels “Ad”, “Advert” or “Advertisement” with or without hashtags, as the clearest way of labelling ad content.



Influencers posts and videos must not cover any information about their treatment with a medicine / medical device or their assessment of the performance of any treatment. Testimonials of any kind for prescription medicines and medical devices are not allowed in the Medicines Act 1981.

Appearance Clinics | **Guidance on customer feedback and influencers**

Customer feedback and influencer posts and videos on your clinic via Instagram, tik tok, facebook etc need to be considered carefully and well crafted.

You or your clinic are regarded by the law as the owners of all the content on your website or social media pages.

Under the self regulatory model of advertising run in New Zealand you are responsible for removing all comments on your website or posted / reported on social media page/s that are in breach of either the Medicines Act or the ASA Therapeutic and Health Advertising code or the Fair Trading Act. **If not removed you are liable.**



Appearance Clinics | # hashtags on social media advertising

Appearance Clinics | **Guidance on # hashtags on social media posts**

Hashtag wording and where they link to need to be carefully considered and managed

Hashtag Links

All links on any advertisement including social media post are considered part of the advertisement and must also comply with the laws and regulations of New Zealand.

Hashtag Words

The word/s associated with a #-hashtag also need to comply with the laws and regulations



#anti-ageing



#anti-wrinkle treatment

A “clever” hashtag can make an advertisement/post non-compliant.



Please make sure you approach a TAPS Adjudicator for advice during concept development.

Appearance Clinics | PRP Platelets Rich Plasma

Appearance Clinics | PRP Platelet Rich Plasma Therapy

Platelets and Plasma are both General Sales Medicines. Platelet Rich Plasma is a non-approved medicine i.e. not registered by MedSafe and has no approved therapeutic purpose for the product.

Platelet-Rich Plasma (PRP) therapy is a treatment which involves taking a sample of one's blood, spinning it down, and injecting the plasma back into the soft tissue of the chosen site. It is seen by Medsafe as an autologous. Because its autologous it can be administered by a HCP to the patient from whom it was extracted, as a Section 29 medicine.



You cannot advertising PRP treatment on your website or social media pages

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You cannot advertising PRP treatment on your website or social media pages



You can discuss PRP treatment with a patient in a one-on-one consultation

Appearance Clinics | MINT (Minimally Invasive Non-surgical Threads)

Appearance Clinics | MINT – Minimally Invasive Non-surgical Threads

We have contacted MedSafe concerning MINTS

“These may be medical devices but it depends on exactly what the advertiser claims for them. Sometimes actions are claimed that could only be performed by a medicine. Note that presence on the WAND database does not confirm that a product is definitely a medical device.”

In order to have any promotional materials approved by TAPS, a WAND for the product must be supplied with the item.



Appearance Clinics | MINT – Minimally Invasive Non-surgical Threads

WAND for MINT

TAPS have a WAND on file for Hans Biomed Corp (South Korea) MINT

Intended Purpose

MINT which is polydioxanone absorbable surgical suture is intended for correction of defected soft tissue caused by accidents or trauma. MINT is inserted under a local anaesthesia in the skin and gently pulled into position. It is the placing of a bared suture under the skin. The suture lift tissues that have defects.

There is nothing in this WAND that mention of its use for appearance or cosmetic purposes



Medical Device Details



Sponsor: CARSL Consulting
P O Box 700
Hastings
New Zealand

WAND Reference: 180529-WAND-8QEXH1

Sponsors Own Reference: MINT™ synthetic absorbable PDO suture

GMDN: Polydioxanone suture [18584]

Class: III

Intended Purpose: MINT which is polydioxanone absorbable surgical suture is intended for correction of defected soft tissue caused by accidents or trauma. MINT is inserted under a local anaesthesia in the skin and gently pulled into position. It is the placing of a bared suture under the skin. The suture lift tissues that have defects.

Manufacturer: Hans Biomed Corp 64 Yuseong-daero 1628beon-gil
Yuseong-gu
Daejeon
South Korea

ARTG ID:

- > The device is supplied sterile.
 - > Sterilisation method: Ethylene oxide
- > The device is intended to be invasive.
- > The device is intended for single use.
- > The device is not an active device.
- > The device does not contain material or ingredients of microbial origin.
- > The device does not contain material or ingredients of recombinant origin.
- > The device does not contain material or ingredients manufactured or formulated using a genetically modified organism.
- > The device does not contain material or ingredients of human origin.
- > The device does not contain human blood or its components.
- > The device consists of: Single product
- > The device does not contain material or ingredients of animal origin.
- > The device is not medicated.
- > The device is not formulated.
- > The product does not contain a medicine that has consent for marketing in New Zealand.
- > The product does not contain a medical device which incorporates a medicine as an integral part and that has an action ancillary to the device.

Status: Active

Appearance Clinics | **HAYTOX**

Appearance Clinics | Haytox

HAYTOX (botulinum toxin) is not registered by MedSafe.

Any advertising offering HAYTOX on your website, social media platforms or posts on these platforms would contravene Section 20 subsection (2) of the Medicines Act.

Hayfever is not a registered indication for botulinum toxin and so any advertising would contravene Section 20 subsection(2) of the Medicines Act.

Section 20.4 of Medicines Act 1981

A person who contravenes subsection (2) commits an offence, and is liable on conviction—

(a) in the case of an individual, to imprisonment for a term not exceeding 6 months or a fine not exceeding \$20,000:

(b) in the case of a body corporate, to a fine not exceeding \$100,000.

Thank you

Online advertising including
websites and social media
of Appearance Medicines

Prepared April 2024

(Date of origination: April 2024 / Review Date: March 2025)

ANNEX

Recommended mandatory information to be used on websites and social media posts for prescription medicines and medical devices.

Appearance Clinics | Mandatory Statements

BOTOX®

ASK YOUR HEALTH CARE PROFESSIONAL IF BOTOX® IS RIGHT FOR YOU.

BOTOX® is an unfunded medicine for aesthetic procedures so you will need to pay for the medicine and any other charges. BOTOX® is a Prescription Medicine containing 50,100 or 200 units of clostridium botulinum Type A toxin complex for injection. It is used for the treatment of frown lines, crows feet and horizontal forehead lines. It should be administered only by trained medical professionals. Cautions: people with defective neuro-muscular transmission disorders, presence of infection at site of injection, glaucoma, pregnancy and lactation. Possible side effects include headaches, pain, burning or redness at injection site, local muscle weakness including drooping eye lids, lack of feeling & nausea. Talk to your specialist about the benefits/risks of this procedure or if you have concerns or side effects. For more information, please refer to the BOTOX® Consumer Medicine Information on the MEDSAFE website <http://www.medsafe.govt.nz> Note: BOTOX® treatment lasts about four months and after this time further courses of treatment may be necessary. Speak to your specialist about your own situation. BOTOX® and its design are trademarks of Allergan, Inc., an AbbVie company.

Appearance Clinics | Mandatory Statements

BELKRA®

ASK YOUR HEALTH CARE PROFESSIONAL IF BELKYRA® IS RIGHT FOR YOU.

BELKYRA® is an unfunded medicine so you will need to pay for the medicine and any other charges. BELKYRA® Solution for injection is a prescription medicine contains deoxycholic acid (10 mg/mL) as the active ingredient. BELKYRA® injection non-surgically reduces fat under the chin, resulting in a more contoured neck profile and jawline. Talk to your specialist about the benefits/risks of this procedure or if you have concerns or side effects. For more information, please refer to the BELKYRA® Consumer Medicine Information on the MEDSAFE website <http://www.medsafe.govt.nz> BELKYRA® is a trademarks of Allergan Inc, an AbbVie company.

Appearance Clinics | Mandatory Statements

PROFHILO®

[ASK YOUR HEALTH CARE PROFESSIONAL IF PROFHILO® IS RIGHT FOR YOU.](#)

PROFHILO® and PROFHILO® Body is an unfunded medicine so you will need to pay for the medicine and any other charges. PROFHILO® and PROFHILO® Body are Class III medical devices containing 16mg high molecular weight (MW) hyaluronic acid (HA) + 16mg low MW HA/1mL syringe that is obtained through a patented treatment (NAHYCO® Hybrid Technology) which provides it with unique characteristics for its use in the face and body, where it is injected with an ultrafine needle to plump the skin to smooth away wrinkles and improve texture and skin quality. PROFHILO® must only be administered by a medical practitioner or a qualified nurse injector (who operates under the supervision of a medical practitioner). Treatment costs and normal practitioner's fees will apply. PROFHILO® has risks and benefits. Do not use with treatments such a laser resurfacing or medium deep skin-peeling. Do not inject into inflamed areas or intravenously or intramuscularly. Please consult your medical practitioner regarding its suitability for you, or if there are any questions regarding precautions and side effects. For further product information, please refer to your medical practitioner or the Instructions for Use leaflet at Dermocosmètica PTY LTD, Australia. PROFHILO® is a registered trademark of IBSA.

Appearance Clinics | Mandatory Statements

XEOMIN®

ASK YOUR HEALTH CARE PROFESSIONAL IF XEOMIN® IS RIGHT FOR YOU.

XEOMIN® is an unfunded medicine for aesthetic procedures so you will need to pay for the medicine and any other charges. XEOMIN® (Incobotulinumtoxin A) 50, 100 Units is a Prescription Medicine. Indications: In adults, for the treatment of cervical dystonia; blepharospasm; spasticity of the upper limb; upper facial lines: glabellar frown lines, lateral periorbital lines (crow's feet), horizontal forehead lines. XEOMIN® has both risks and benefits, consult your doctor if XEOMIN® is right for you. Further information on the risks and benefits of XEOMIN® can be found in the Consumer Medicine Information (CMI) available from www.medsafe.govt.nz or by calling 0800 822 310. Use strictly as directed. If symptoms continue or you have side effects, see your doctor, pharmacist or health care professional. Common side effects include: Headaches; nausea; tenderness, swelling, redness, numbness or bruising of the skin; dry eye; heavy feeling of eyelid/ eyebrow/forehead; face/brow not symmetrical, dropping eyelids/eyebrows. Serious side effects are rare and include allergic reactions. XEOMIN® and Merz Aesthetics are registered trademarks of Merz Pharma GmbH & Co. KGaA.

Appearance Clinics | Mandatory Statements

DYSPORT®

ASK YOUR HEALTH CARE PROFESSIONAL IF DYSPORT® IS RIGHT FOR YOU.

Dysport® is an unfunded medicine for aesthetic indications. Product and treatment costs apply.

Dysport® is a prescription medicine contains 300 or 500 U of botulinum toxin, distributed in NZ by Galderma Australia Pty Ltd, North Sydney, NSW, for the treatment of frown lines and crow's feet around the eyes. Dysport® has risks and benefits. Ask your healthcare professional if Dysport® is right for you and to explain the possible side effects. Tell them if any side effects concern you. ALWAYS FOLLOW THE INSTRUCTIONS YOU ARE GIVEN. For details on precautions and side effects, see the Consumer Medicines Information at www.medsafe.govt.nz. Dysport® is a registered trademark of Ipsen Pty Ltd. Galderma is a registered trademark of Galderma Holding S.A

Appearance Clinics | Mandatory Statements

RESTYLANE®

ASK YOUR HEALTH CARE PROFESSIONAL IF RESTYLANE® IS RIGHT FOR YOU.

RESTYLANE® is an unfunded medicine device. Product and treatment costs apply.

Restylane®, Class III medical device, is a gel containing hyaluronic acid 20 mg/mL and lidocaine 0.3%, for injection by a healthcare professional into or below the skin to smooth facial wrinkles and enhance lips. Restylane® has risks and benefits. Ask your healthcare professional if Restylane® is right for you and to explain the possible side effects. Tell them if any side effects concern you. ALWAYS FOLLOW THE INSTRUCTIONS YOU ARE GIVEN. For precautions and contraindications, see www.galdermaaesthetics.com/nz. Restylane® is a registered trademarks of Galderma Holding S.A

Appearance Clinics | Mandatory Statements

RESTYLANE® Skinbooster

ASK YOUR HEALTH CARE PROFESSIONAL IF RESTYLANE® SKINBOOSTER IS RIGHT FOR YOU.

RESTYLANE® Skinbooster is an unfunded medicine device. Product and treatment costs apply.

Restylane® Skinboosters, Class III medical device, is a gel containing hyaluronic acid 20 mg/mL and lidocaine 0.3%, for injection by a healthcare professional into or below the skin to improve skin structure, hydration and elasticity.

Restylane® Skinboosters has risks and benefits. Ask your healthcare professional if Restylane® Skinboosters is right for you and to explain the possible side effects. Tell them if any side effects concern you. ALWAYS FOLLOW THE INSTRUCTIONS YOU ARE GIVEN. For precautions and contraindications, see www.galdermaaesthetics.com/nz.

Restylane® is a registered trademarks of Galderma Holding S.A

Appearance Clinics | Mandatory Statements

SCULPTAR®

ASK YOUR HEALTH CARE PROFESSIONAL IF SCULPTRA® IS RIGHT FOR YOU.

SCULPTRA is an unfunded medicine device. Product and treatment costs apply.

Sculptra®, Class III medical device, is a 150 mg poly-L-lactic acid implant liquid for injection by a healthcare professional into or below the skin to improve the volume of depressed areas such as in wrinkles and folds, skin aging and facial fat loss. Sculptra® has risks and benefits. Ask your healthcare professional if Sculptra® is right for you and to explain the possible side effects. Tell them if any side effects concern you. ALWAYS FOLLOW THE INSTRUCTIONS YOU ARE GIVEN. For precautions and contraindications, see www.galdermaaesthetics.com/nz. Sculptra® is a registered trademarks of Galderma Holding S.A

Appearance Clinics | Mandatory Statements

JUVEDERM®

ASK YOUR HEALTH CARE PROFESSIONAL IF JUVEDERM® IS RIGHT FOR YOU.

JUVEDERM is an unfunded medicine device. Product and treatment costs apply.

JUVÉDERM® a class III medical device must be administered by a healthcare professional. Always read and follow the instructions. The JUVÉDERM® range of products is a smooth, clear, colourless gel that contains hyaluronic acid to help correct or enhance facial contours; to define, correct or enhance lips; or improve the tone, texture and hydration of the skin. It also contains lidocaine (local anaesthetic) which helps improve comfort to the patient during injection. JUVÉDERM® has risks and benefits. For more information, please read the Patient Information Leaflets available on request from Allergan Aesthetics by phoning 0800 659 912 or from allerganaesthetics.com.au/products. JUVÉDERM® VOLBELLA® VOLIFT® VOLITE™ VOLUMA® and VOLUX™ are registered trademarks and trademarks of Allergan an Abbvie Company.

Appearance Clinic | **Mandatory Information**

Unbranded / i.e. antiwrinkle Injection or botulinum toxin injections

ASK YOUR HEALTH CARE PROFESSIONAL IF ANTI-WRINKLE INJECTIONS WITH BOTULINUM TOXIN IS RIGHT FOR YOU.

Botulinum toxin injections are prescription medicine for the treatment of frown lines, horizontal forehead lines and crow's feet round the eyes. Botulinum toxin injections have risks and benefits. Ask your doctor if botulinum toxin injection is right for you. If you have side effects, see your doctor. You will need to pay for your botulinum toxin injection and clinic fees will apply. For details on precautions & side effects consult your doctor or go to www.medsafe.govt.nz. Botulinum toxin injections lasts about 4 months and further courses of treatment may be necessary. Should only be administered by trained medical professionals.